XanEdu CoursePacks
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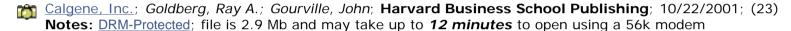
## XanEdu CoursePacks

MY XANEDU PRINT

## TR2202 Understanding Technology (Aug2004)

Course: TR2202, Term: Aug-Nov2004

## Readings and Cases



- Palm Computing, Inc. (A); Hart, Myra; Harvard Business School Publishing; 01/22/1996; (11 pages)
  Notes: DRM-Protected; file is <0.1 Mb and may take up to 19 seconds to open using a 56k modem
- NTT DoCoMo: Marketing i-mode; Moon, Youngme; Harvard Business School Publishing; 06/07/2002; (25 pages)

  Notes: DRM-Protected; file is 2.2 Mb and may take up to 10 minutes to open using a 56k modem
- IBM and Linux (A); Baldwin, Carliss Y.; O'Mahony, Siobhan; Quinn, James; Harvard Business School Publishing; 06/26/2003; (19 pages)
- Notes: <u>DRM-Protected</u>; file is 0.2 Mb and may take up to 1 minute to open using a 56k modem
- Product Development at Dell Computer Corp.; Thomke, Stefan; Krishnan, Vish V.; Nimgade, Ashok; Harvard Business School Publishing; 08/10/1998; (21 pages)

  Notes: DRM-Protected; file is 0.2 Mb and may take up to 56 seconds to open using a 56k modem